



April 10, 2024

Summary

Owner App Publisher, Tourism Kingston CS

Controls
& Filters Place Name contains City of Kingston
Last Year



SUMMARY

Actionable insights about tourist visitation patterns, tourist origin markets, location affinity, visit times, visit duration, and tourist demographics.

Date Range
Jan 01, 2023 to Dec 31, 2023

Data Source
Near

Place Type <input type="text" value="Select"/>	Tourism Region <input type="text" value="Select"/>	Place Name <input type="text" value="City of Kingston"/>	Tourism Segment <input type="text" value="Select"/>
Origin Country <input type="text" value="Select"/>	Origin State or Province <input type="text" value="Select"/>	Origin City <input type="text" value="Select"/>	Trip Type <input type="text" value="Select"/>

Summary (City of Kingston)

Summary of performance indicators. For details on each measure, please visit detailed sections of this and other dashboards.



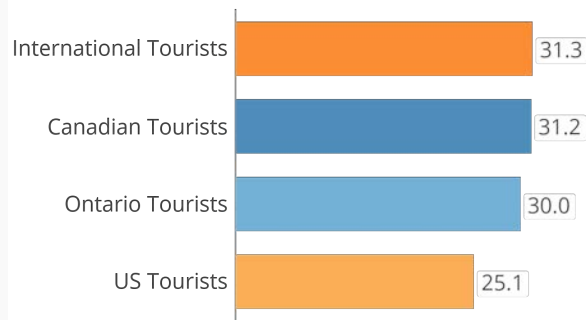
Average Length of Stay (City of Kingston)

Understand the average length of stay tourists are spending in the Place of interest.

Summary

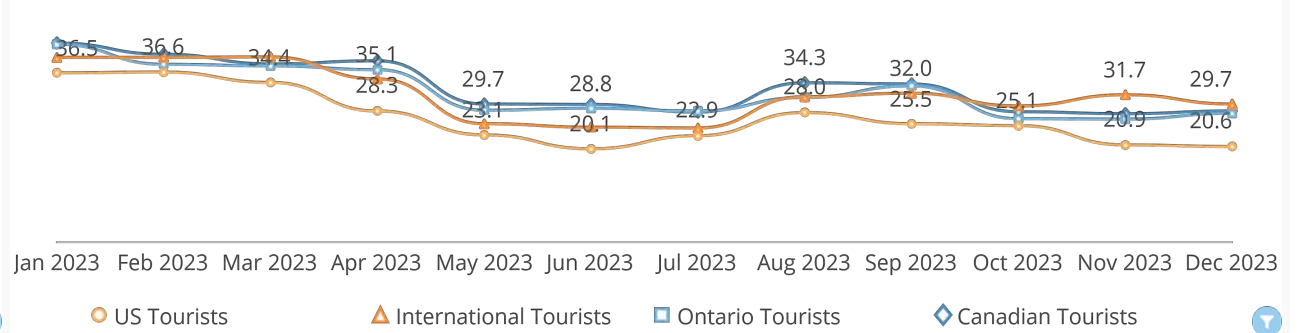
Average Length of Stay by Tourist Segment

30.2 Hours

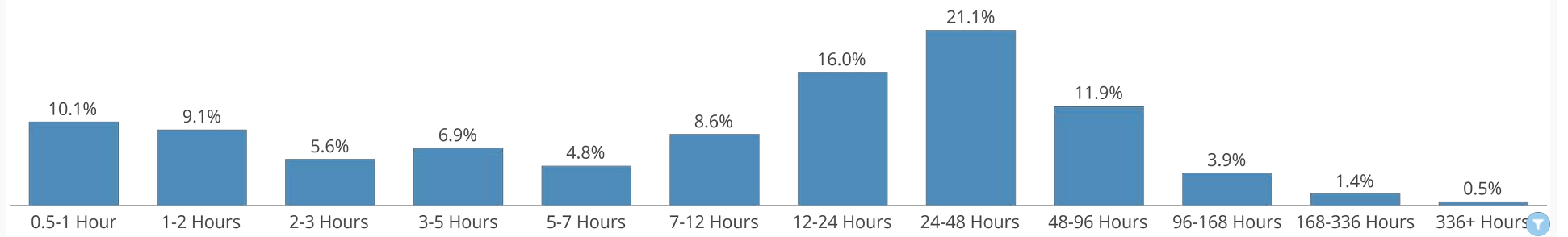


Average Length of Stay Trend

30.2 Hours

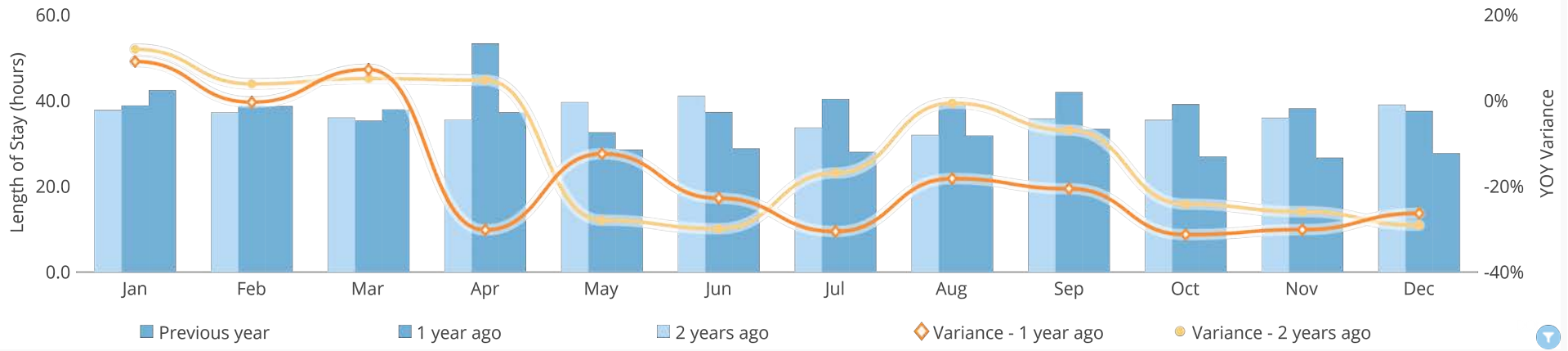


Average Length of Stay Breakdown



Summary

Year-Over-Year Variance in Average Length of Stay

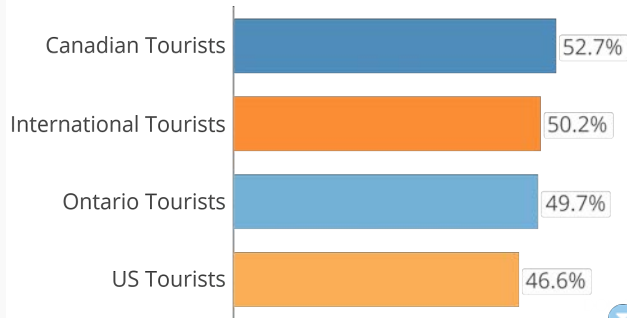


Percent of Tourists Staying Overnight (City of Kingston)

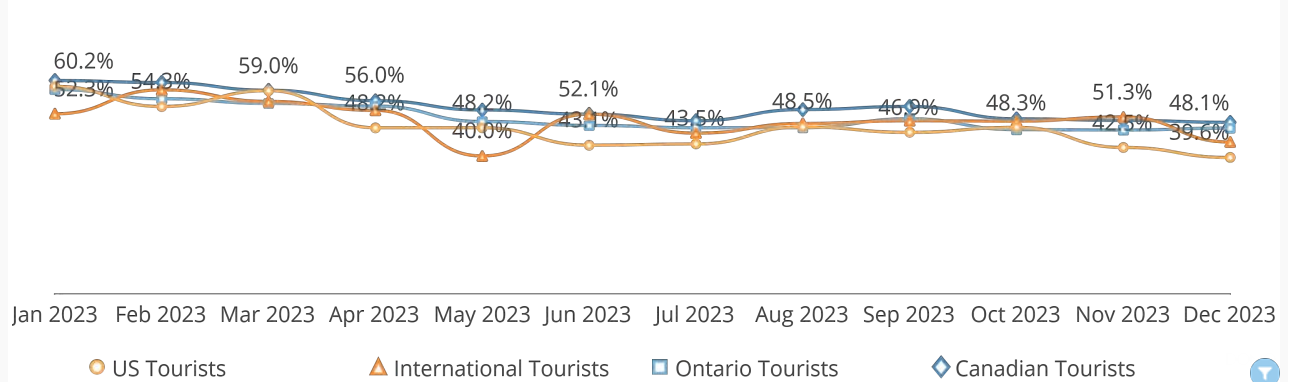
Understand how many of your tourists are staying overnight in a Place of interest. An overnight stay is defined as tourists that arrived prior to midnight (0:00) and stayed until 07:00 the following day. All times used in the calculation utilize the time zone of the destination and factor in daylight savings time where appropriate.

Percent Overnight Stay

50.3%

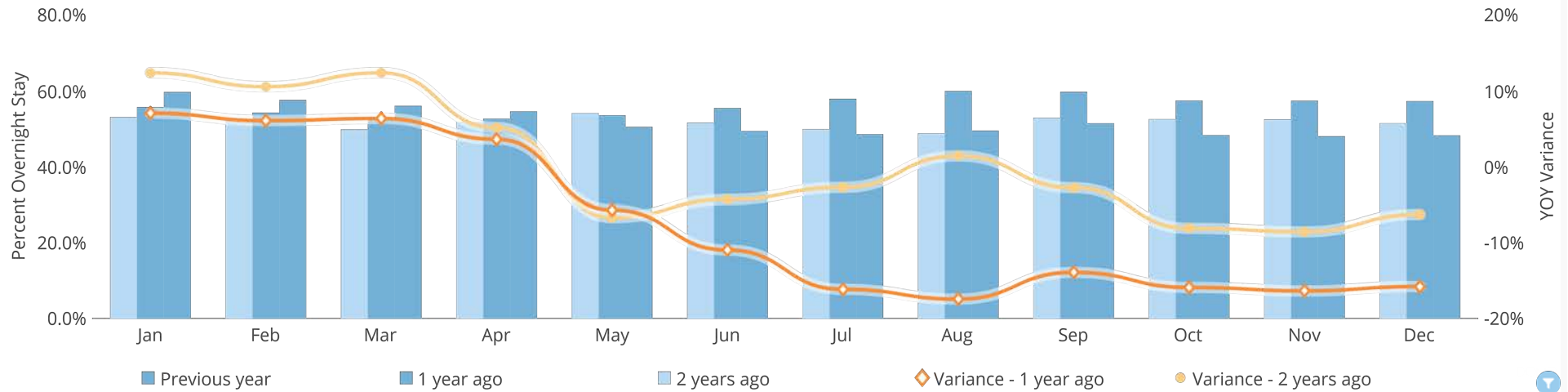


Percent Overnight Stay Trend



Summary

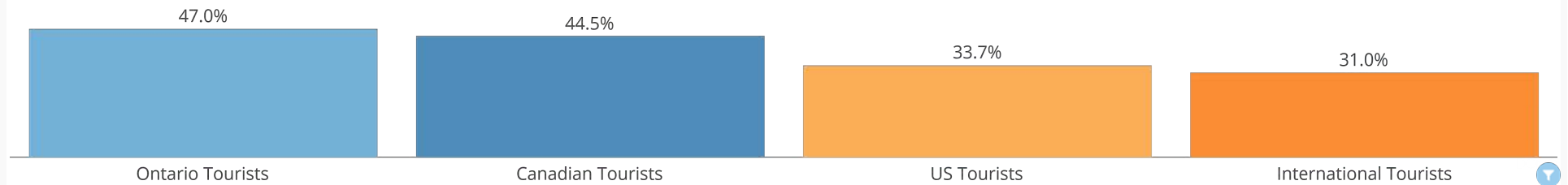
Year-Over-Year Variance in Percent Overnight Stay



Percent of Tourists that are Repeat Visitors (City of Kingston)

The following illustrates the percentage of repeat sampled visitors by tourist segment for the selected time period.

Percent Repeat Visitors
45.9%



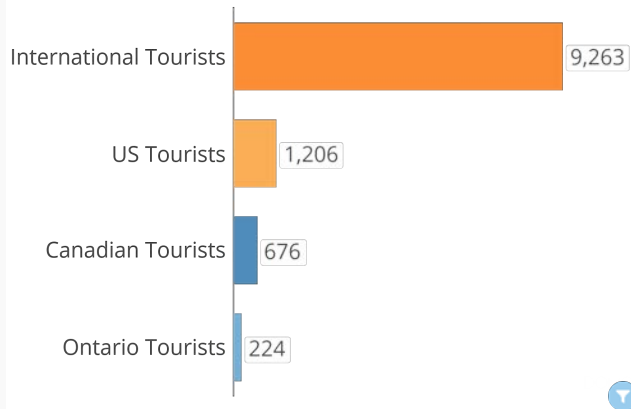
Average Distance Traveled (City of Kingston)

Understand how far visitors travel to your Places of interest. The average distance traveled is based on the distance from the tourist's Common Evening Location to the Place of Interest.

Summary

Average Distance Traveled

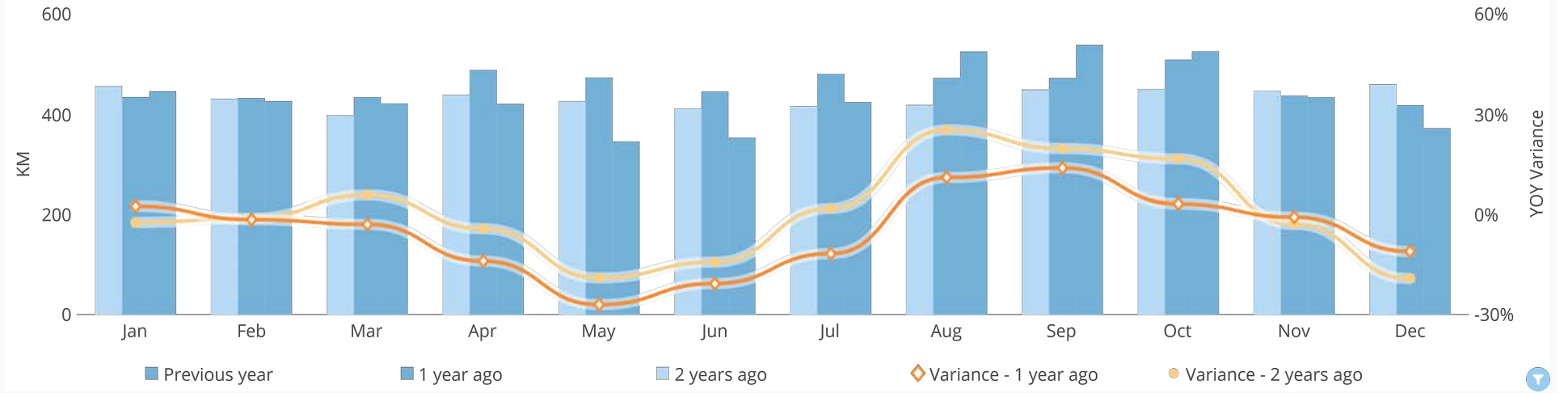
436km



Average Distance Traveled Trend

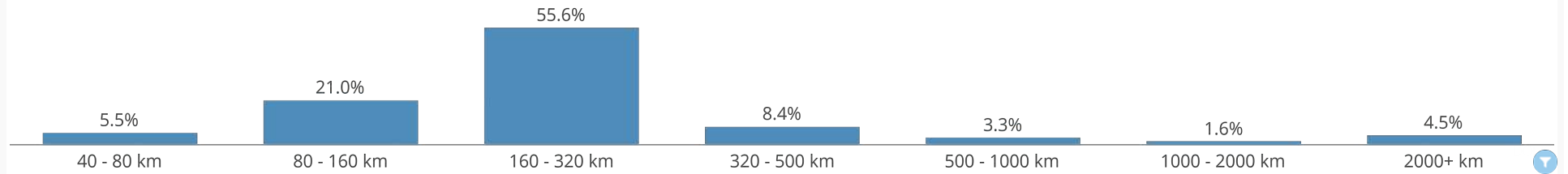


Year-Over-Year Variance in Average Distance Traveled



Summary

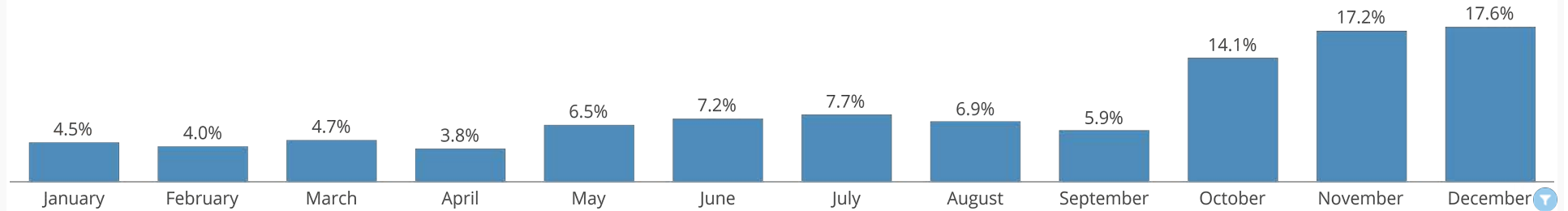
Average Distance Traveled Breakdown



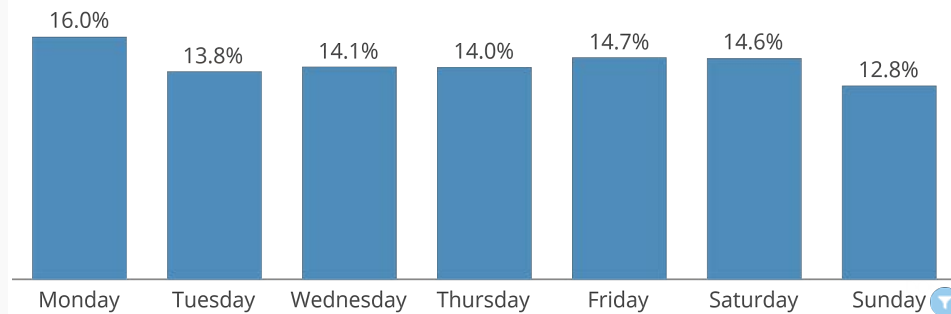
Popular Times to Visit (City of Kingston)

For deeper insights on popular time of year, day of week and time of day tourist visit your places, visit the [Popular Time to Visit](#) section.

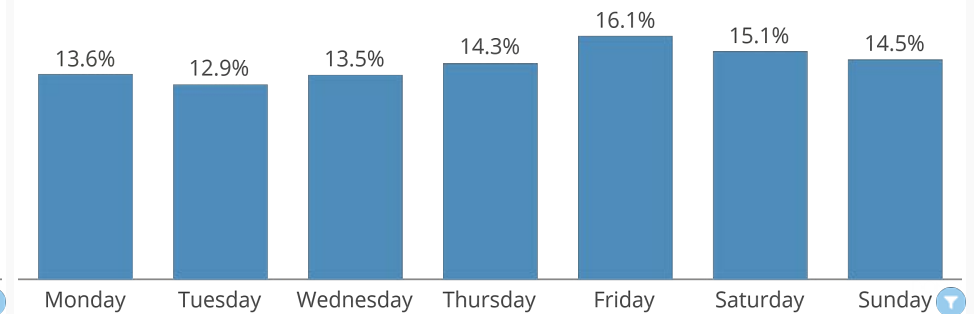
Popular Months



Arrival Day of the Week



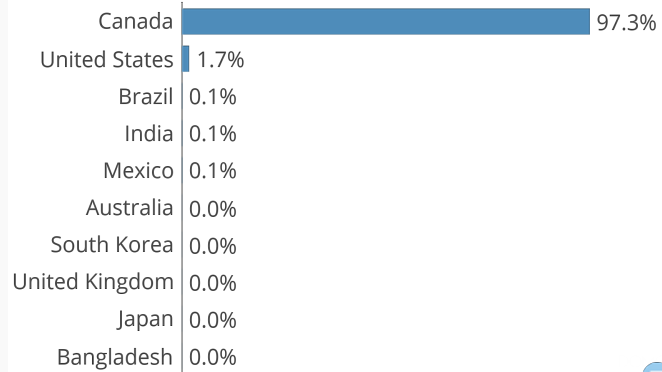
Departure Day of the Week



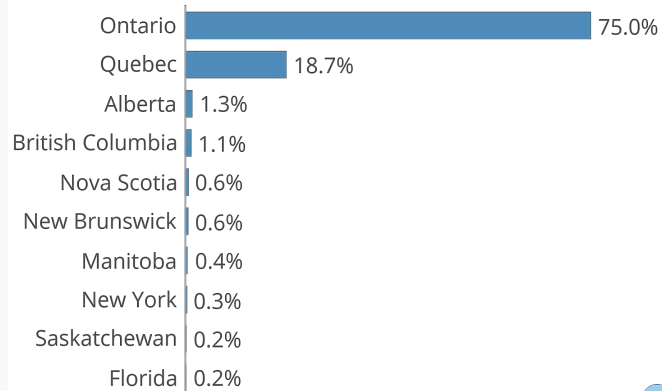
Tourist Country of Origin (City of Kingston)

For deeper insights on tourist origin, visit the [Tourist Origin](#) section.

Common Evening Country

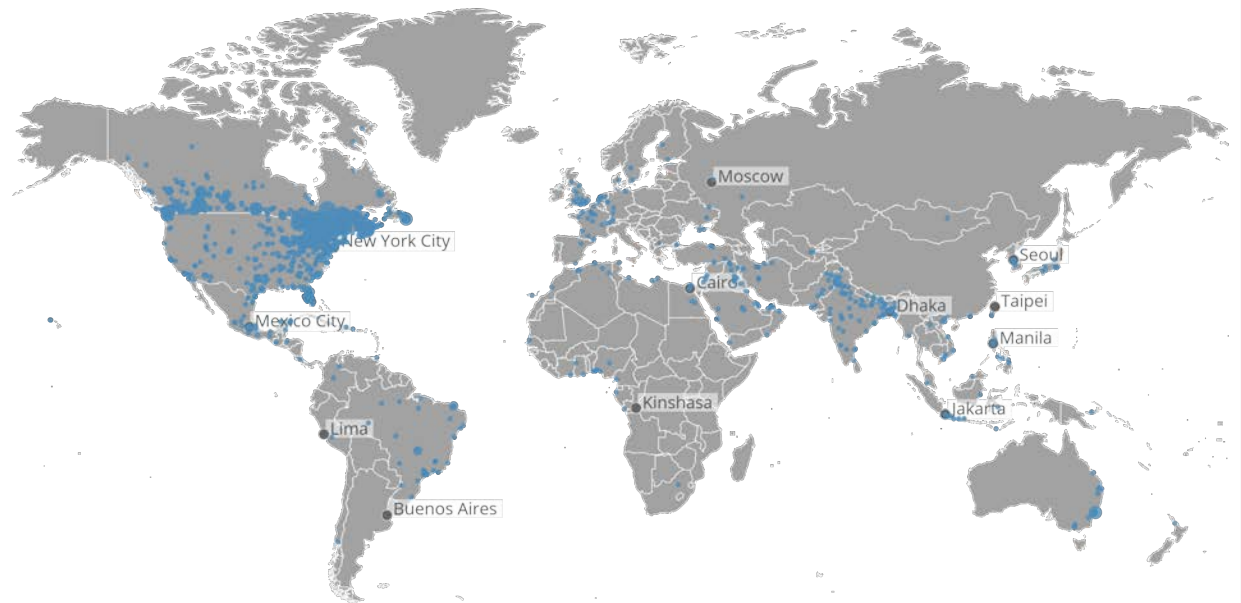


Common Evening Province



Common Evening and Weekend Location

Warning: Not all the data is shown.



US Tourist Demographics (City of Kingston)

For deeper insights on US tourist demographics, visit the [US Demographics](#) section.