



April 10, 2024

CAN Demographics

Owner Tourism Kingston CS

Controls
& Filters Year String contains 2023
POLYGONID contains City of Kingston



CANADIAN TOURIST DEMOGRAPHICS

Reach your best tourists with demographic data covering income, age, education, and race.

Date Range
Jan 01, 2023 to Dec 01, 2023

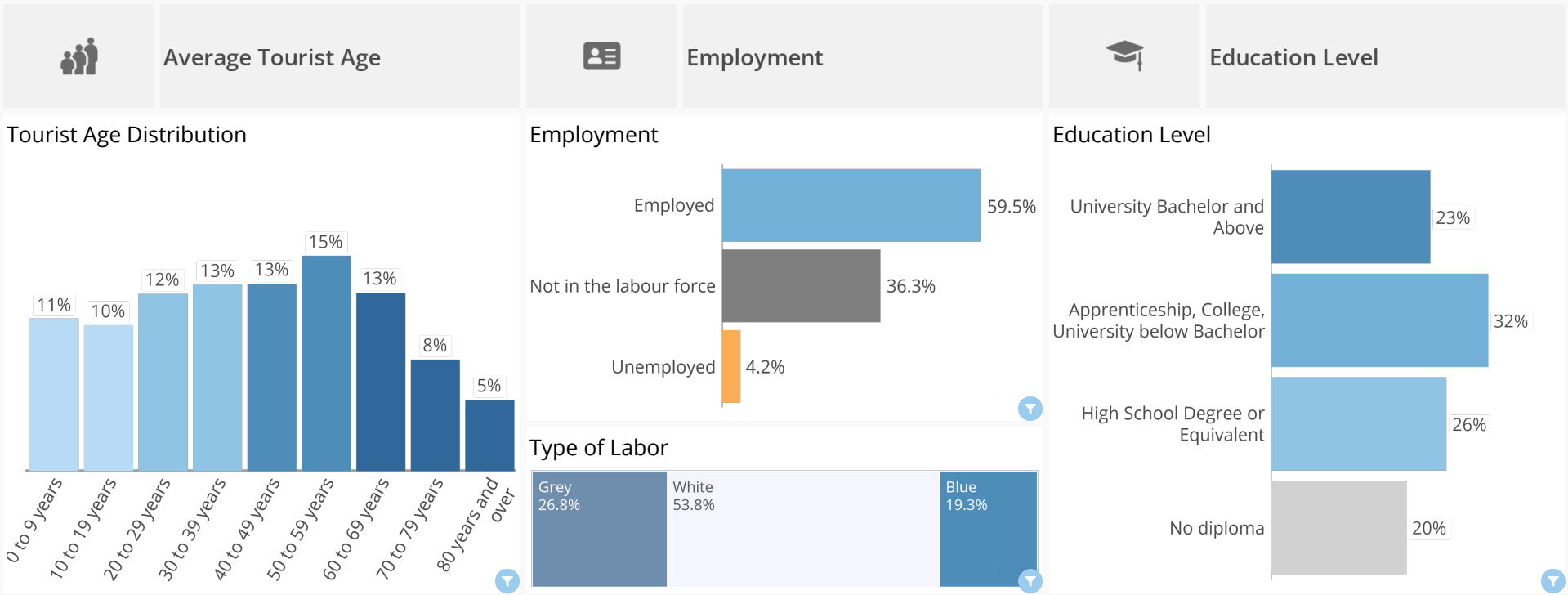
Data Source
Rove

Year: 2023 +0

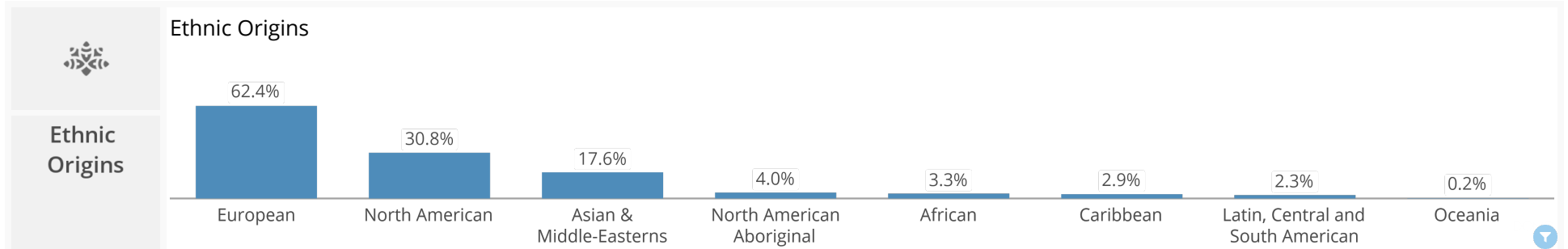
Place Type: Select

Place Name: City of Kingston +0

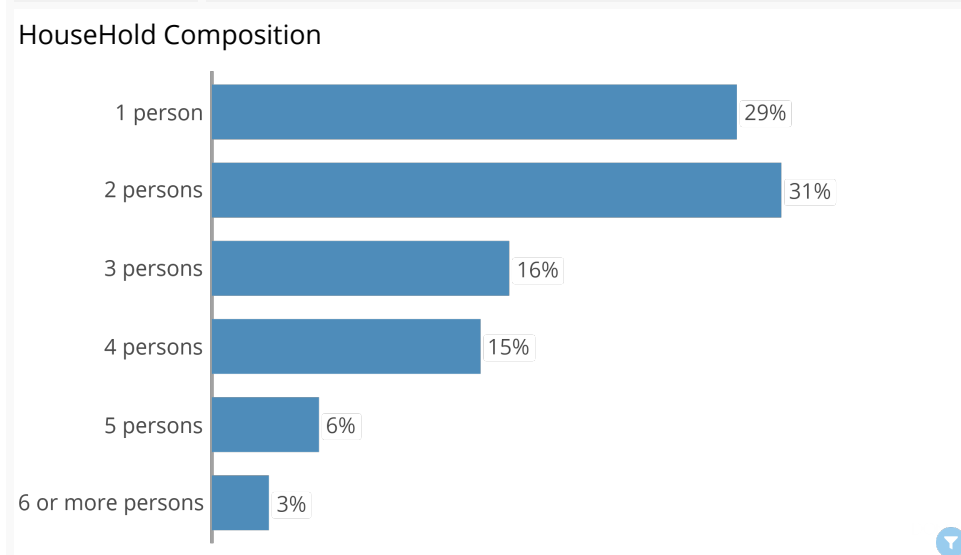
Demographics



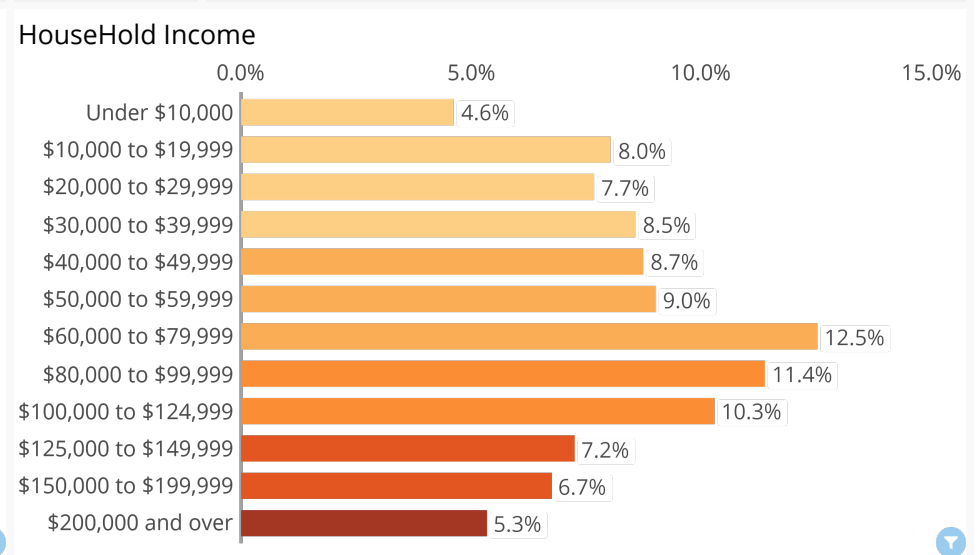
CAN Demographics



Household Composition



Household Income



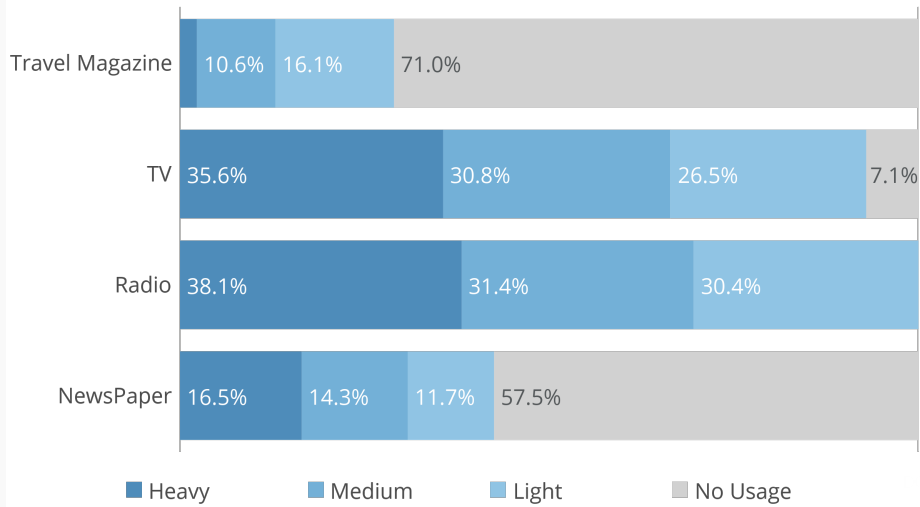
Media Consumption Behavior

Traditional Media Usage

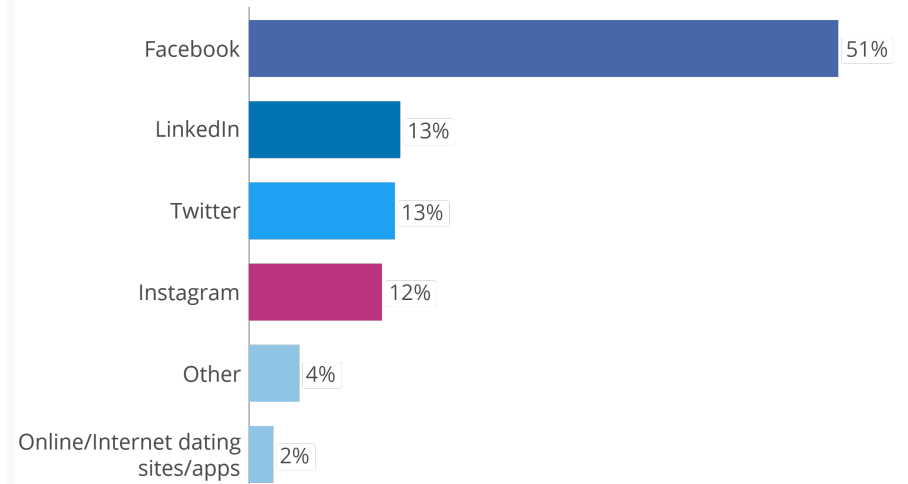
Social Media Usage

CAN Demographics

Media Usage



Social Networks

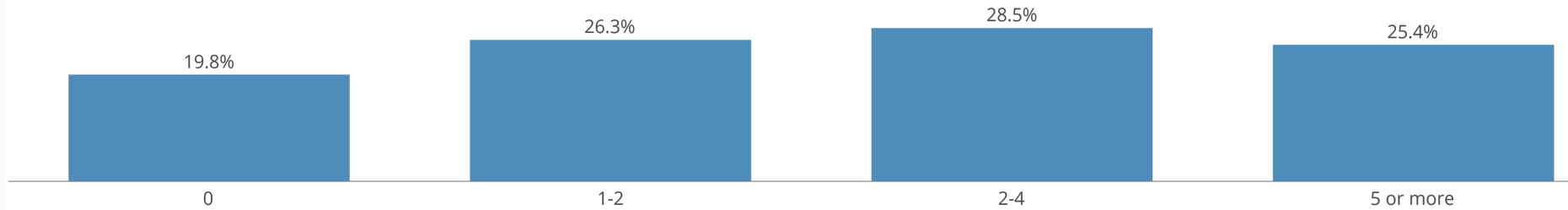


Travel Purchase Behavior



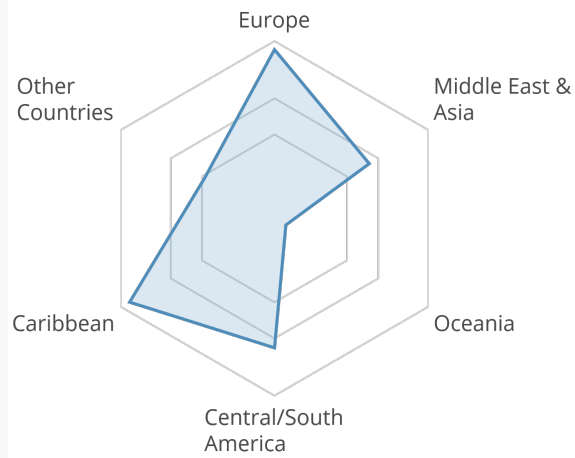
Popular Travel Destinations

Out-of-town vacations past 3 years:

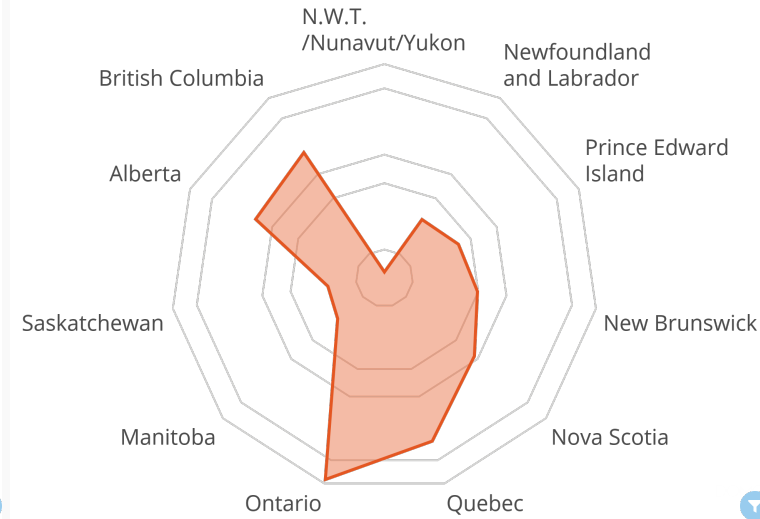


CAN Demographics

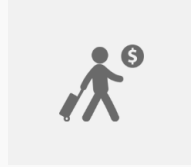
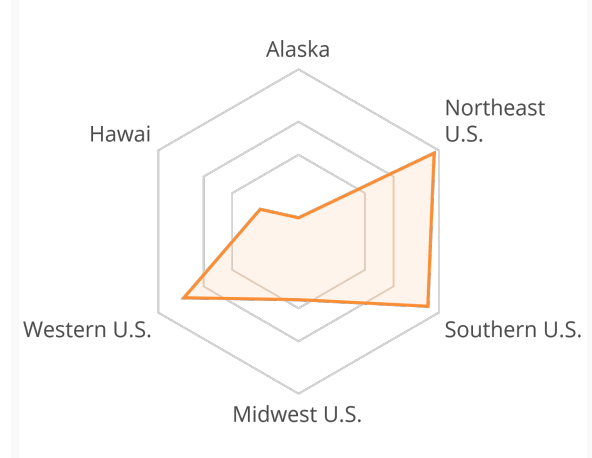
Vacation in the World past 3 years



Vacation in the CANADA past 3 years



Vacation in the US past 3 years



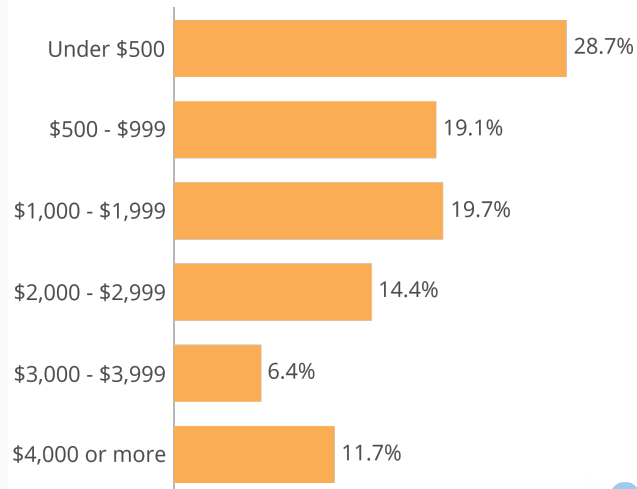
Travel Spend & Frequency



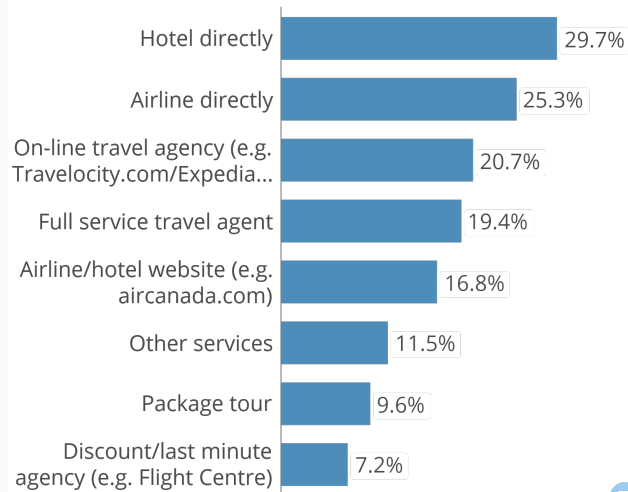
Booking Methods and Preferred Airlines

CAN Demographics

Spent personally on last vacation



Booked Vacation Through



Flew Past Year with

