

2024

KINGSTON MUSIC ADVISORY COMMITTEE TERMS OF REFERENCE

The Kingston Music Advisory Committee is a collaborative advisory group that provides strategic advice and oversight for Kingston's music ecosystem, led by Kingston Music Office. The Committee was identified as a key action item in the Kingston Music Strategy, and plays an important role in ensuring successful and impactful implementation of Strategy's recommendations. The membership includes representatives of venue operators, musicians, music industry media supporters, music educators, community music champions, music unions, music related businesses, festival/ event organizers, and the City of Kingston's Arts & Culture Services department. Members are committed to delivering on Kingston Music Office mandate in alignment with Kingston Music Strategy. Membership will reflect a diversity of Kingston's music community, music genres, and population, and will balance representation from independent to more established.

Committee members main roles will include advising the Music Officer and Office on local music-related needs, monitoring music related trends and practices emerging in other jurisdictions within Canada and abroad, and acting as an approving body for any future Music Strategies. The Kingston Music Advisory Committee will work with Kingston Music Office to advise on annual music work plans, based on Kingston Music Strategy recommendations and actions. The term for the inaugural Kingston Music Advisory Committee is 12 months, scheduled to start meeting in April 2024, with opportunities for renewal. An honourarium for participating musicians will be provided.

Kingston Music Office, a division of Tourism Kingston, staff provide oversight and administrative support for the Kingston Music Advisory Committee, forwarding questions and/or recommendations through Tourism Kingston's Music Officer to partners and City of Kingston.

The Advisory Committee exists to:

- 1. Advise on annual work plans, based on KMS
- 2. Advise on local music-related needs
- 3. Monitor music related trends and practices emerging in other jurisdictions within Canada and abroad
- 4. Collaborate on any future music strategies.

Membership representatives will fall under these categories;

- Music venue
- 2. Music venue
- 3. Music industry support (education)
- 4. Music industry support (education)
- 5. Music industry support (post-secondary)
- 6. Music industry support (post-secondary)
- 7. Music industry support (media)
- 8. Independent artist
- 9. Independent artist
- 10. Musicians' Union
- 11. Community champion
- 12. Community champion
- 13. Music related business (i.e., recording studio, record shop)
- 14. Event, festival, promotion
- 15. City representative

Kingston Music Strategy Vision:

The overarching vision for Kingston's music strategy is to position Kingston as a hub and incubator for musician development, music careers and a strong music scene, where music is ubiquitous and can be seen and heard by all. Achieving the aspiration relies on Kingston building on and amplifying the foundational successes and strengths the local industry has already built, and supporting, attracting, and retaining music creatives, and promoting the vibrancy of musical activity.

Music Office Mandate: The Kingston Music Office serves as the first point of contact for the music community and is a partnership between Tourism Kingston and the City of Kingston to lead the implementation of the Kingston Music Strategy and deliver programming and services in support of the local music community. The Music Office also supports Tourism Kingston strategies and plans, to deliver music tourism initiatives.