

For immediate release
Tuesday, June 4, 2019

Kingston Introduces New Sport Discipline: Coastal Rowing

Today, Kingston Rowing Club (KRC) announces the arrival of two new boats and invites the community to try coastal rowing – a discipline of rowing new to Kingston.

A partnership between five rowing clubs in the Kingston area has led to the development of the sport and the acquisition of two coastal rowing shells. Kingstonians are invited to test the single and double shells over two Try-It Days this month.

The first Try-It Day will take place on Sunday, June 9th and the second on Saturday, June 15th at KRC. Both events will be open to the public from 9am to 12pm. Residents can learn how to coastal row with Samuel Lavoie, Canadian Coastal Rowing Champion and Kingston resident (below).



PHOTO: Samuel Lavoie in a single shell at 2018 World Rowing Coastal Championships (Victoria, B.C.).
Kingston's first coastal rowing shells arrived at KRC last week.

KRC President, Michael Vandenburg, is enthusiastic about the new equipment and opportunities for the club. "Kingston Rowing Club is excited to introduce coastal rowing to our community," states Vandenburg. "Coastal rowing's wider and more stable boats are also ideal for introducing new rowers to sport. We hope you'll come and give this new sport a try and experience all the beauty and adventure our waterways have to offer!"

The new shells are designed for high waves and rough chop. Coastal rowing will allow people to get out on the water in a wide variety of conditions on Lake Ontario.

≡ *Tourism* ≡
KINGSTON

Megan Knott, Executive Director of Tourism Kingston, is looking forward to future hosting opportunities for the city. “We are pleased to work alongside KRC as they develop this new sport product for Kingston” Knott says. “With these new boats, rowers will be able to train for coastal regattas and represent Kingston while providing future sport hosting opportunities such as the World Rowing Coastal Championships”.

Coastal rowing is supported by Rowing Canada Aviron (RCA) and International Rowing Federation (FISA).

For information about coastal rowing please visit <http://www.worldrowing.com/coastal/>.

-30-

About Tourism Kingston

Kingston’s Destination Marketing Organization exists to increase the economic impact of tourism through destination marketing and development. We support our stakeholders in developing programs that attract visitors to the city and encourage business growth and employment.

About Kingston Rowing Club

The mission of the Kingston Rowing Club is to promote and develop rowing at all levels in Kingston and area, focusing on excellence in recreation, competition and coaching, and fostering community involvement in the sport.

Brooke Lenser
Sport Tourism Development Manager
Tourism Kingston
brooke@tourismkingston.com
613.548.4415 x 7240